**E-CONTENT**

 **MJMC,  SEM-II, PAPER : CC-7

Topic : PHOTO JOURNALISM (INTRODUCTION)

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**PHOTO JOURNALISM (INTRODUCTION)**

**Photo journalism**

Photo journalism is the process of story telling using the medium of photography as your main story telling device. While a journalist will use their pen and paper to tell stories, a photojournalist will use their camera to capture the visual representation of a story.

Most of us are familiar with the old adage “a picture is worth a thousand words”. Well this is the theory behind photojournalism. News publications are willing to pay top dollar to those photojournalists who can capture the most dramatic images on film or their CCD chip.

**Photo journalism** is [journalism](https://en.wikipedia.org/wiki/Journalism) that uses images to tell a news story. It usually only refers to still images, but can also refer to video used in [broadcast journalism](https://en.wikipedia.org/wiki/Broadcast_journalism). Photojournalism is distinguished from other close branches of [photography](https://en.wikipedia.org/wiki/Photography) (such as [documentary photography](https://en.wikipedia.org/wiki/Documentary_photography), [social documentary photography](https://en.wikipedia.org/wiki/Social_documentary_photography), [street photography](https://en.wikipedia.org/wiki/Street_photography) and [celebrity photography](https://en.wikipedia.org/wiki/Celebrity_photography)) by having a rigid ethical framework which demands an honest but impartial approach that tells a story in strictly journalistic terms. Photojournalists contribute to the [news media](https://en.wikipedia.org/wiki/News_media), and help communities connect with one other. They must be well-informed and knowledgeable, and are able to deliver news in a creative manner that is both informative and entertaining.

Like a writer, a photojournalist is a [reporter](https://en.wikipedia.org/wiki/Journalist), but they must often make decisions instantly and carry [photographic equipment](https://en.wikipedia.org/wiki/Camera), often while exposed to significant obstacles, among them immediate physical danger, bad weather, large crowds, and limited physical access to their subjects.